

Activity: CEO Adventure Quest

Objective: Embark on a thrilling adventure to discover the secrets of being a CEO whilst having loads of fun!

Materials Needed:

Paper

Crayons or markers

Dress-up clothes or props (e.g., hats, sunglasses, capes)

Instructions:

- Gather your little adventurer and announce that they're about to embark on a thrilling CEO Adventure Quest!
- **Company Creation:** Together, come up with a super cool company name and logo. Let your child's imagination run wild as they draw their company logo on a piece of paper.
- **Dress for Success:** Help your child get into character by donning fun dress-up clothes or props. They can wear a superhero cape, a detective hat, or funky sunglasses to become the CEO superhero!



Adventure Begins:

- Start the quest by presenting exciting challenges for your little CEO to tackle (e.g.)
 - "Your company's magic toy factory needs a new invention! What fantastical toy will you create?"
 - "The company's annual party is coming up, and it needs to be EPIC! How will you plan the most awesome party ever?"
 - "Uh-oh! A problem has arisen in the company's enchanted garden. How will you use your CEO powers to fix it?"
- Power of Decision-Making: Encourage your child to use their imagination and creativity to make decisions. Let them choose their own adventure and explore different solutions to the challenges.
- Mindset of a CEO Ask your children what qualities they need to embody whilst being a CEO and making decisions? E.g - being flexible, listening skills etc.
- Celebration Time: After successfully completing each challenge, celebrate your little CEO's triumphs with high fives, cheers, and maybe even a victory dance!
- Reflect and Reinforce: Take a moment to chat with your child about their CEO Adventure Quest. Ask them what they learned about being a CEO and how they used their super CEO powers to overcome challenges.

